## Pioneer of the personal computer revolution

Steve Jobs was a pioneer and visionary of personal computing. With Steve Wozniak, Jobs founded Apple Inc. in 1976 and quickly transformed the company into a world leader in personal computing. Widely considered an industrial genius, he oversaw the launch of revolutionary personal computers such as the Apple II in 1977 and MacIntosh in 1984. Steve was the child of two university students, who gave him up for adoption into the

Full name: Steven Paul Jobs Born: 24 February 1955 Died: 5 October 2011 Hometown: California, USA Occupation: Entrepreneur, industrial designer Best known as: Pioneer of the personal computer revolution with Steve Wozniak; Co-creator of the Apple II, Macintosh, iPod, iPhone, iPad, and first Apple Stores

Jobs family. He was smart and charismatic but dropped out of college and tried different paths before co-founding Apple.

Jobs left the company in 1985, launching NeXT, a company making Unix based workstations, and Pixar Animation Studios. Returning to Apple more than a decade later he oversaw the creation of further revolutionary products such as the iMac, iPod, iPad and iPhone and iWatch, along with associated digital services iTunes, AppStore, Apple TV, iCloud. Apple is also famed for its innovative advertising campaigns and retail stores.

Jobs died following a long battle with pancreatic cancer aged 56.





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