

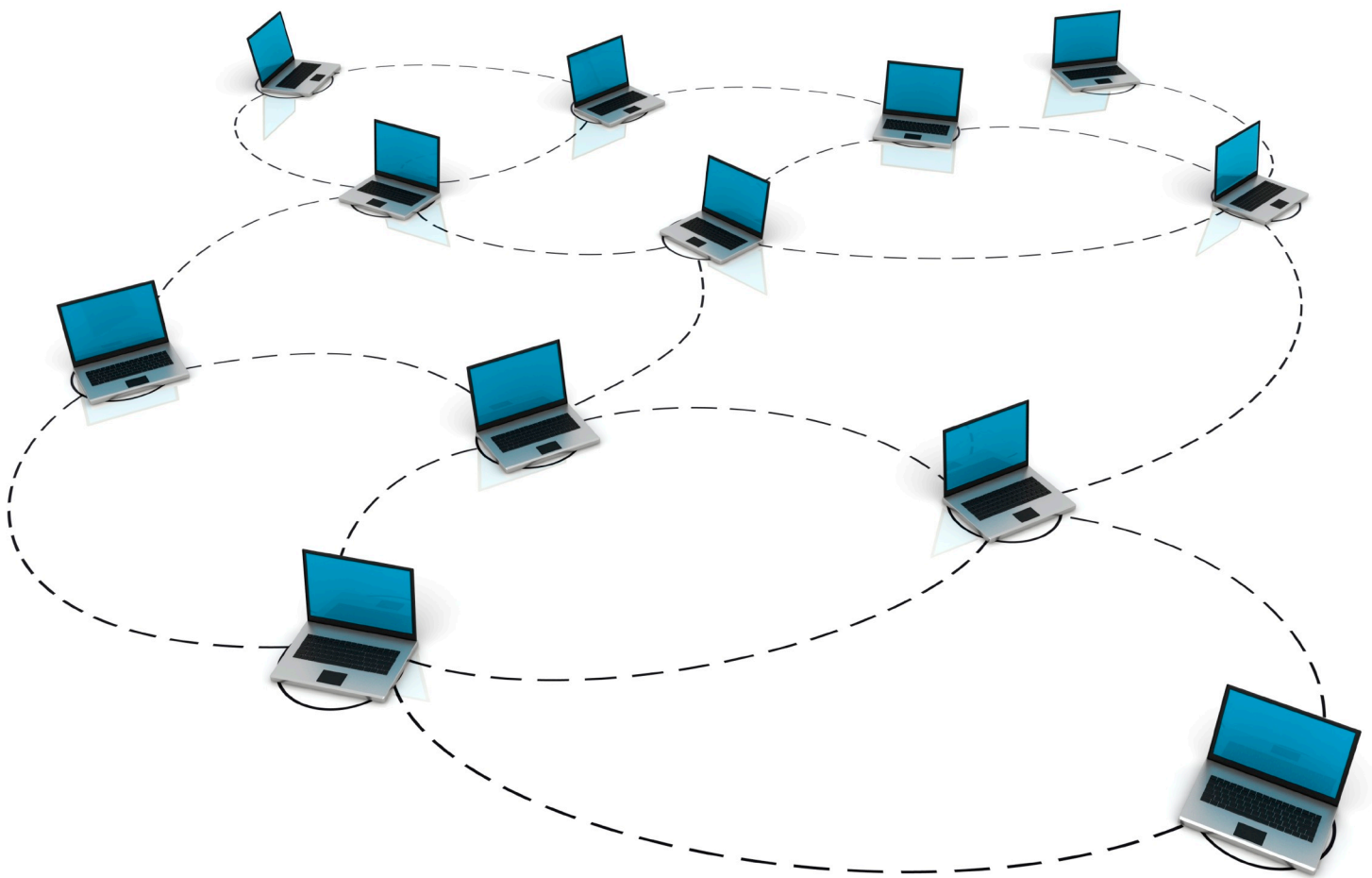
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Build your own Internet Workshop Content



Build your own Internet

Start ups are popping up all over Britain, acquiring government grants, loans and financial support from various investors. Entrepreneurial skills are essential for these new organisations, companies and projects to be brought to life. This bootcamp offers participants a chance to create their own business concept, design a logo and assign members of the group particular job roles to fulfill, as follows:

- **Group Leader** - Coordinating the work of group members, helping other to complete their tasks and relaying information or feedback to the workshop manager when appropriate.
- **Hardware Technician** - Collecting paperwork and other materials during group work and assisting the group by making sure the equipment used in the activities are properly set up.
- **Software Technician** - Inputting computer data when necessary and assisting group members using HTML software when problems arise.
- **Graphic Designer** - Directing the logo and team shield activities (group leader supports this role), taking key role in developing graphics during relevant activities and coordinating and implementing group ideas during activities that require graphics.
- **Product Designer** - Leading the product development activity (group leader supports this role).

The internet is a network of networks, this familiarity with the building of a network will be approached during the workshop. The group will be creating a website using HTML to promote their designed business, the website will need to be put online so the process of doing so it broken down to the group - even the process of applying for a unique domain names.



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The bootcamp covers a variety of basic concepts, ranging from entrepreneurial business skills to building a confidence with hardware and building a network. The groups will also have an opportunity towards the end of the bootcamp to evaluate each of the other group's websites considering the target audience, layout, content and even professionalism.



HTML will be covered within the bootcamp to create the group's website, HTML stands for "Hypertext Markup Language", HTML is not actually a programming language but it describes to computers how things should be formatted on a website - a core language of the world wide web. The bootcamp not only discusses the underlying code of their website, but also discusses the cosmetic elements of their websites, some of the following features may be included:

- Outputting text
- Using paragraphs and headers
- Formatting the page for professional appearance
- The use of CSS (Cascading Style Sheets)
- Fonts and colours
- Navigation
- Photos and embedded media.



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